

SECRETED PROJECT HELD ITS SECOND SOCIAL AWARENESS WORKSHOP IN MADRID, SPAIN

The second Social Awareness Workshop of SECRETed project took place on September 26th, 2024, at Farmaforum, one of the biggest fairs for Pharma, Cosmetic, Nutraceutical and other related industries. The workshop was hosted by Blue Synergy and Idener.ai, with the collaboration of Fundación para el Conocimiento Madri+d and Enterprise Europe Network Spain, who helped secure the space for the workshop at Farmaforum.

On September 26th, 2024, [SECRETed](#) held its second Social Awareness Workshop in Madrid, during the renowned biotechnology and pharma international fair, Farmaforum. This event was organized with the objective of raising awareness on the important topics and developments of the project, as well as connecting with industry representatives that wanted to have a better idea of what the project was doing.



Manuel Salvador, from Idener.ai, and Sebastián Ospina, from Blue Synergy, during their conferences.

Titled “From Concept to Scale-Up: Harnessing Biosurfactants with Model-Assisted Development” and presented by [Idener](#)’s Manuel Salvador and [Blue Synergy](#)’s Sebastián Ospina, the workshop gave the attendees a glimpse into the SECRETed Project’s vision and goals, as well as its most recent developments; an introduction to the potential of marine biotech in relation to the biosurfactants and siderophores integrated management platform; the future of Green Chemistry in Pharma and how harnessing biosurfactants may contribute to a sustainable drug development; and an overview of encapsulation innovations, with the objective of creating more sustainable Drug Delivery Systems. Thus, the workshop had a variety of interesting topics for researchers and decision-makers in the Pharma, Cosmetic and Nutraceutical industries

The SECRETed second social awareness workshop at Farmaforum Madrid allowed the project to showcase its goals and vision, as well as its key findings and future prospects to an audience of specialized researchers and representatives from industries such as Pharma, Cosmetic and Nutraceutical. Additionally, the presence of SECRETed at Farmaforum also allowed for networking activities with interested parties from the mentioned industries. Overall, the outcome of the second social awareness workshop is positive, as it served the purpose of delivering the message and updates of the project to a broader audience.